

Press Release - Princess Cruises Awards Local Tour Operators - Wacky Rollers and the Rainforest Aerial Tram

On Saturday 31st March, a presentation ceremony was held on board the M/V Emerald Princess to recognize high performing tour operators in Dominica. Awards were presented to Wacky Rollers and the Aerial Tram by the Giorgio Pomata, Captain of the Emerald Princess. Other Princess officials present at the award ceremony were Peter Hollinson, Hotel General Manager and Roxana Calderon, Shore Excursion Manager.

Princess Cruises has awarded "Low Volume Tour of the Season" for the 2008/2009 and 2010/11 seasons to WRAVE LTD. (Wacky Rollers) for port of Dominica. The tour entitled "Ti Tou Gorge & Hot Springs Escape" has been successful in 'consistently receiving high ratings, positive passenger comments' and was noted as excellent value. According to Princess Cruises Manager of Shore Operations, 'it is clear that this tour has provided passengers with a positive and memorable experience that has effectively showcased the destination'. This wellness adventure tour which highlights two of Dominica's unique locations has won this "Low Volume Tour of the Season" award for 3 consecutive seasons from 2008 to 2010.

The awards were received by Tour Supervisor of Wacky Rollers, Yannick Xavier who expressed deepest appreciation to Princess Cruises as the only cruise line with such a programme that recognizes efforts of Tour Operators on the ground. He encourages other Tour Operators to pay more attention to tour quality and guest ratings since they affect the overall performance of the destination.

Receiving the awards for the Aerial Tram was Nikima Royer, the company's Administrative Manager.

WRAVE LTD. (Wacky Rollers Adventure Vacations & Expeditions) Ltd. is a small dynamic soft adventure company that began operations in Dominica in August 1999. **Wacky Rollers** tours, (Jeep safari, river tubing, river to ocean kayaking and canopy challenge) enhance the variety of the land-tour offering in Dominica, taking guests *off the beaten track* to some of the less crowded, undisturbed, exclusive sites on the island. With a team of highly trained and enthusiastic guides and drivers, Wacky Rollers promises a unique, memorable experience that combines family fun and adventure.

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